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Efficiency and security of process transparency in production networks— a view of expectations, obstacles and potentials

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Abstract

Much of the resilience and flexibility of production networks lies in the transparency of processes that allows timely perception of actual process states and adequate decisions or intervention at the proper point of the production system. Such degree of observability and permeability do, however, bear risks of malevolent tapping or interference with the information stream which, in the case of production systems, can put both business and physical processes at risk, requiring careful exploration of security threats in horizontal and vertical integration, and individual end-to-end connections likewise. Also, different levels of networked production present specific needs—high throughput and low time lag on the shop-floor level, or tolerances for confidence, gambling and bounded-rational views in cross-company relations—that may conflict with security policies. The paper presents a systematic summary of such apparently contradicting preferences, and possible approaches of reconciliation currently perceived to be relevant on various abstraction levels of production networks.

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1. Introduction

The past 1–2 decades have been marked by changes in industrial production that can be attributed to the mutually amplified tendencies of (1) changing consumer demands and environmental impact regulations requiring more effort and faster adaptation, and (2) the ability of the industry—at least, in a technical perspective—to address these evolving challenges. On one hand, industrial production is, nowadays, required to be more responsive to the diversity of demands (i. e., various degrees of customization and additional services tailored to the individual customer) and their quick changes (requiring tighter development and lead times and more adaptivity). On the other hand, efficient use of resources is gaining importance in view of competitive pressure and more stringent environmental regulations.

Dynamically changing production networks—as opposed to fixed supply chains, often centered around a single “major player” determining long-term roles—proved to be a feasible way of tackling the aforementioned challenges. Here, participants of varying size, expertise and production capacities engage in collaboration, often on a project-by-project basis, to meet the perceived demands—not excluding the possibility of simultaneously acting as competitors in connection

with another production order. The emergence of such product development and production structures is, to a decisive degree, owing to greatly improved process transparency in design, production and logistics, with observations or sharing transactions often crossing both corporate and technological borders. This trend is indivisible from the development of theoretical foundations and applicable technologies putting the observability to use, often mentioned among characteristics of a “fourth industrial revolution” [1–4]. The most significant of these are advances in handling “big data” and extracting useful high-level information from large amounts of low-level and unstructured data, modeling of processes and corresponding measures of prediction and control, planning of mostly discrete and structured aspects of production (e. g., scheduling and assignment problems), negotiation and contract mechanisms with formal guarantees, and support for various forms of human involvement (most significantly, decision support and human-comprehensible (re)presentation of underlying knowledge).

Such degree of process transparency and precise intervention requires much more data to be collected, communicated and stored than it was typical in earlier industrial practice, and both the amount and the potential propagation of production-related information present new challenges. Aside from inter-

operability problems arising from the heterogeneous nature of production networks, security and performance limits are the two focal areas of concern. The paper gives a state-of-practice review on problems and solutions applicable to production networks. The remainder of this paper is structured as follows. In section 2, we discuss common threats, countermeasures, and limitations of state-of-practice security solutions. Section 3 reviews contemporary solutions and trade-offs. We conclude in section 4 summarizing our main insights and identifying interesting topics for further research. The areas of problems, limitations and solutions reviewed in the paper are also summarized in Figure 1.

2. Focal problems in production networks

As recent attacks on SCADA systems by dangerous malware like Stuxnet, Duqu, Flame, and Gauss [5,6] have shown, cybersecurity is a growing concern for production networks, as many of the manufacturing systems in operation today were never designed with networked production and large-scale machine-to-machine connectivity in mind. This section reviews common threats, countermeasures, and limitations of state-of-practice solutions to secure production networks.

2.1. Common threats in networked production systems

Security threats and countermeasures in networked production systems cover two areas of concern [7], i. e., (1) *system security* to protect the organization's networks, software systems and physical production facilities from disruption and denial-of-service attacks, and (2) *information security* which deals with defending information from unauthorized access, use, disclosure, tampering or destruction. With process transparency in networked production as an emerging trend, the latter becomes far more important and challenging.

Intercepting and injecting of information. An important security threat deals with unauthorized access to information, either through (1) circumventing authentication by spoofing one's identity using a legitimate user's authentication credentials, or (2) sidestepping access control with an *elevation of privilege* attack where an unauthorized user (legitimate employee or attacker) penetrates all system defenses to gain access to or alter confidential information. Such attacks can take place on data *at rest* in a database (e. g., with an SQL injection attack [8]) or on data *in transit* between two network production facilities with an adversary executing a Man-In-The-Middle (MITM) attack (e. g., an SSL strip attack [9]).

With Cyber-Physical Systems gaining importance in networked production, the attack surface grows with ample opportunities for an intruder not only to collect information from a particular device or sensor, but also as a way to break into a single node and move laterally across the trusted production network [10] in order to tap into even more sensitive information on customers, suppliers and commercial strategies [11]. Disruption of physical processes by taking control of actuators or manipulating sensor data is also becoming an area of concern in CPS [12–14].

Aggregation and inference attacks. Production transparency is a key feature of Industry 4.0 [15]. Production assets will create

data that can be tracked, collected, and analyzed in real-time across the organizational boundaries of the company. Hence, there is the inherent risk of losing control over information shared with partners in the value chain, and how they might use and share that data [7] with competitors.

Beyond information security threats in such business-to-business scenarios, there are also privacy concerns for the customer. With just-in-time individualized production and manufacturing, it is likely that the undesirable information disclosure threats due to inference attacks in social networks [16] will emerge in production networks as well. We expect that key obligations of the upcoming EU General Data Protection Regulation (GDPR) and technical compliance with such regulatory frameworks [17] will have a significant impact on networked production.

Human decisions and social engineering. User behavior has often been identified as playing a major role in security failures, and that is why humans are usually considered the weakest link in the security chain [18]. According to research from security software firm Trend Micro [19], more than 90% of cyberattacks begin with a *spear phishing* email, a form of phishing that uses information about the target to make the attack more specific and personal. Recent work by Krombholz [20] provides a taxonomy of well-known social engineering attacks.

While human behavior is often the weakest point in withholding confidential information, it can also become a barrier to disclosing information that is beneficial to be shared—both on the level of individual sharing decisions, and in setting up sharing policies. This can be the result of a limited horizon of knowledge regarding information handling processes in the production network [21], effecting that transparency is maintained in a limited range of participants only [22], or gambling behavior is practised that deteriorates the overall efficiency of cooperation [23,24].

2.2. Limits of countermeasures

Network intrusion detection systems and firewalls are frequently used to detect a variety of malicious access patterns and threats. Such countermeasures usually operate at the edge of the organization's network, and are sufficient to mitigate simple security attacks. With networked production, the trust boundaries of the organization's network continuously change, demanding for more dynamic solutions where access control is pushed towards all elements in the production network. Nayak *et al.* [25] proposed Reasonance, a system for securing enterprise networks where the elements in the network enforce dynamic access control policies based on both flow-level information and real-time alerts managed by OpenFlow [26] enabled switches. Much more challenging are *advanced persistent threats* (APT) [27] where the objective of the intruder is to achieve ongoing access without being detected. Such attacks make use of sophisticated evasion techniques, malware and other backdoors. They are usually not conducted to disrupt the service and therefore more difficult to detect. Mitigating such threats require sophisticated anomaly detection algorithms to identify unexpected information flows.

Application-level weaknesses have been the cause of many data breaches. For data *at rest*, encrypted databases [28] have been proposed to handle SQL queries over encrypted data.

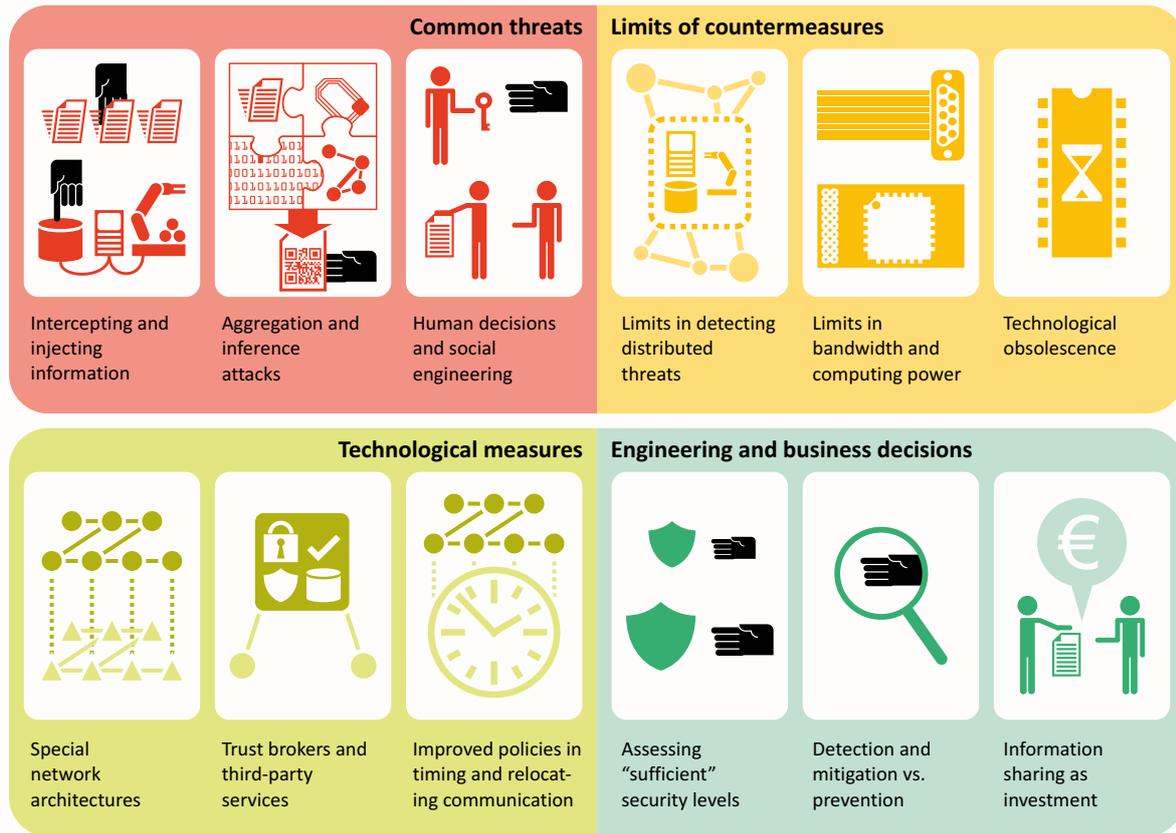


Fig. 1. Summary of areas of problems, limitations and possible solutions referred to in the paper

However, recent work has shown that inference attacks are also possible on encrypted database systems [29]. For data *in transit*, traffic analysis is a type of inference attack that intercepts and analyzes messages to deduce information from patterns in communication between production facilities, and encryption usually helps to protect against such security threats. However, work by Dryer *et al.* [30] has shown that traffic analysis is possible even on encrypted messages, hereby demonstrating that state-of-practice countermeasures may fail.

Limits in bandwidth and computing power. In contemporary production and manufacturing environments, industrial wireless networks of sensors, controllers and actuators are being rolled out to realize intelligent monitoring, manufacturing and control [31], albeit often without security measures in place to protect against eavesdropping.

The primary reason for this security gap was the mainstream belief that even lightweight cryptographic building blocks [32] imposed a performance overhead that jeopardized their successful application on resource constrained devices, such as passive RFID tags. When applied, their implementation was sometimes found inadequate in that the security protocols could be easily broken [33]. However, the last couple of years, work is ongoing on low-resource solutions [34] that make public-key cryptography practical on passive RFID tags by means of highly optimized hardware implementations.

Technological obsolescence. Last but not least, the increasing pace of technological obsolescence [35] has an impact on networked production. While new field devices might be technically superior, it does not mean that current solutions are functionally obsolete, even if they cannot be refurbished or upgraded with new software to support the latest features. From a managerial and system integration point of view, this means security decisions become a cost-benefit trade-off.

3. Solutions and trade-offs

The scientific state-of-the-art has proposed several solutions [25,36–39] that can be applied in the domain of production networks. In this section, we will review such solutions and discuss trade-offs that decision makers are faced with on how to maintain and secure their production infrastructure in a cost-effective manner.

3.1. Technological measures

Technological measures that are put in place in a networked production environment should be the outcome of a rigorous threat and risk assessment, for which existing process modeling frameworks such as STRIDE [40] and LINDDUN [41] can assist with eliciting security and privacy threats.

Special network architectures. Authentication and authorization are typical features of an access control layer in an information security architecture. Solutions like Resonance [25] implement dynamic network security policies in the network, at devices and switches, leaving little responsibility to either the hosts or higher layers of the network. This enables operators to specify how the network should control traffic when network conditions change, such as in the case of a security breach. Other in-network security systems and architectures are NetSecu and LiveSec. NetSecu [38] is a collaborative network security platform where security functions like firewalls, intrusion detection systems and anti-virus solutions can be dynamically enabled, disabled and upgraded for each NetSecu node at the edge of an access network. LiveSec [37] is a scalable and flexible security management architecture for large-scale networks. Interactive policy enforcement checks various end-to-end flows for compliance against a global policy table that identifies which security service elements should be traversed. Dynamic visualization of many real-time network events is another key feature of this network architecture.

Trust brokers and third-party services. Due to similar performance and scalability reasons, there is an emerging trend of moving networked production and other business processes at least partially to the cloud [31] to benefit from scalable data processing capabilities to improve the production and manufacturing process. Such third-party cloud-oriented architectures offer value-added services to industrial cyber-physical systems, by storing, integrating, aggregating and correlating data through data mining, machine learning and statistical analysis. However, adequate security policies must be enforced such that the trust boundaries across the organizations in the networked production process are not broken—in some cases, surveillance of these is also a part of third-party services, as in the auditing-based approach by Bhargava *et al.* [7].

Improved policies in timing and relocating communication. In production networks, much of the information can take several alternative paths, and a considerable part of data is not required to be forwarded immediately (as is the case, e. g., with low-level production data to be aggregated on a day-by-day or shift-by-shift basis for periodic forecasting or planning). Alternatives either exist already, or can be taken in consideration at a reasonably low overhead in design, development and operational costs—these mean additional reserves in improving both performance and security. Quantitative measures can be specified to express the need for transmitting a given piece of information by a given deadline, and communication timing can be evaluated for fulfilling such criteria and constraints in view of resources available in the network and in the individual devices in question. Much research and development has recently taken place for wireless sensor networks (WSN) where both network and device resources are subject to limitations [42,43]. Similar measures can be expressed for security aspects as well [44,45]. Examples in IoT middleware (see the frameworks in [44,46]) attest that such approaches are suitable for data exchange in dynamically changing, often self-organized, environments with timing and causality constraints that are also shared by production environments.

3.2. Engineering and business decisions

Cross-company relations in production networks impose specific needs that may conflict with security policies as well as operational and economic aspects within the border of a single company, such that finding the right balance between efficiency and security of process transparency in production networks involves important engineering and business decisions.

Assessing “sufficient” security levels. Even with growing customization, quantities remain an important aspect of industrial production, keeping economic feasibility in the focus for a wide spectrum of decisions in building up, maintaining and operating production assets. Attacks motivated by gaining competitive advantage underly similar considerations—in other words, a profit-motivated intruder is likely to attack if the balance of advantages vs. efforts seems to make this worthwhile. Game theory [47–49] is often applied to estimate the likeliness of attacks. All hierarchical levels of production networks have their own typical patterns of data abstraction, frequency, and obsolescence, setting different “break-even” points for a potential attack. Having to maintain security with finite resources at hand requires, therefore, a differentiated view at various layers of production and business [50,51].

Detection and mitigation vs. prevention. As mentioned before, industrial production, especially closer to the shop-floor level, is likely to include “legacy” components, possibly without feasible upgrade or retrofit of security-critical subsystems. Moderate computational resources of embedded devices are also limiting the attainable level of security [10]. Since de-facto vulnerability cannot be fully eliminated, the production system must be prepared to *detect* and *mitigate* unavoidable attacks instead. Such problems are, inherently, more pronounced in wireless sensor networks, hence, much progress in this field is stemming from detection mechanisms and robust protocols applied in WSN [52–54]. The development of cyber-physical production systems (CPPS) led to the emergence of comparable countermeasures for the conditions of industrial production, a part of the methods exploiting the distributed nature of CPPS (e. g., *swarm intelligence* [55]) where components can observe and attest each other’s function and communication using locally available computational resources. Security in CPPS can be critical due to possible access to actuators or interference with control loops [12]—these threats are also addressed at the physical and control engineering level [13,14].

Information sharing as investment. Improved process transparency is, to a given degree, binding for production networks to function properly—still, sharing of information across corporate boundaries is often hampered by the perceived risks and costs of communicating more business information. In many cases, the assessment of risks vs. benefits is still biased by lack of experience or insight into the nature of information sharing in networked production. Formal methods of analysis of both the sharing processes and related human perception can help establish a more sober and realistic view (see Wu *et al.* for supply chains [56], and Prajogo *et al.* for parallels in long-term collaboration [57]), leading to regarding information sharing as a form of investment weighed up against an expected return.

The distributed attacks of recent years have also shed light on the importance of sharing information on detected threats.

While this, too, requires careful assessment of what and how is being shared, recent research has suggested benefits [58,59].

4. Conclusion

The paper presented a systematic summary of apparently contradicting preferences for process transparency versus security threat mitigation in production networks, and discussed common security threats, countermeasures and their limitations. While information sharing across corporate and technological borders does present security challenges, this is not the only point of possible attacks. In many cases, weaknesses persist even within corporate borders due to the spreading of networked production architectures in lower hierarchical levels that continue to deploy weakly protected legacy components. Also, human decisions and user behavior based on limited knowledge horizon can be both a potential point of security breach, as well as an obstacle to (adequately planned) sharing of production and business information.

The paper considered concrete network architectures, policies and technical measures, as well as trade-offs in a cost vs. benefit perspective as possible approaches of improvement and reconciliation of conflicting preferences. The overview of current practices and trends was found to convey the following key messages: (1) It is reasonable to expect that in production networks and participating companies, policies and infrastructure continue to be shaped by both technical and economical “common sense”, as well as prevailing beliefs, inherently keeping some weak points. Therefore, detection and mitigation of unavoidable attacks, as well as development of robust solutions at various hierarchical levels continues to be important. (2) Much research is being conducted in modeling information sharing and attack phenomena. These investigations are likely to gain importance as they contribute to the proper understanding of the underlying problems—both in the context of the given level of production processes, as well as in an integrated perspective of larger entities—and enable the development of analysis and decision support tools. (3) With information sharing and transactions often crossing both corporate and technological borders, a holistic approach is needed towards dynamically managing the end-to-end security chain while offering the necessary flexibility to adapt business and production processes to continuously evolving trust boundaries between and across organizations.

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